

A Business Analyst Creatively Designs His Future



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Randi helped me narrow down my career options to align with my passions, values, and strengths.

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The Challenge

John Gentile worked as a Business Analyst for a large financial services firm, but he was not fulfilled there. The company's big firm culture and glacial pace caused projects to stagnate, which frustrated John. He never saw concrete, visible proof of his efforts.

Though John longed to use his creative side, he vacillated between different career choices, afraid he would make the wrong decision. John then started working with Randi Bussin for career reinvention help.

The Solution

When John started working with Randi, he brought along several different career ideas, from fitness to law enforcement. He brainstormed career options with Randi and completed assessments. During this process, John remembered how much he had loved art as a child and how it tapped the creative part of him.

John ultimately decided to pursue 3D digital design. This field was a good fit due to his artistic talent and technical background as a Business Analyst. To kick start his career reinvention, John attended an open house at Boston University and eventually earned a certificate in 3D Animation & Interactive Media from the university's Center for Digital Imaging Arts.

John bridged the experience gap by volunteering for The Boston Society of Architecture, where he created 3D renderings. While still at the financial services firm, he freelanced and made 3D models for mobile gaming apps.

John began actively attending networking events after work. At one event, he met a former manager at Kleinfelder, who then alerted him via LinkedIn of a 3D design job. John was eventually hired for this role.

The Results

John worked as a 3D Visualization Specialist at Kleinfelder for two years, where he focused on a highly visible project for the MBTA Green Line Extension. In February 2016, he accepted a position as a 3D Visualization Lead at another company.

John is very happy with his career reinvention and enjoys keeping current with emerging technologies in the 3D field.